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## Sandwich Visitor's Services Board Meeting

DATE: March 8, 2022  
LOCATION: Via Zoom

### In Attendance:

VSB Attendees: Heidi Trottier, Kathy Aubin, Bev Comeau, Daryl Crossman, Carol Hanson, Tina Walker-Morin

Absent: N/A

Other Attendees: Ralph Vitacco, as Zoom host, June Bowser-Barrett of SAA, Kristen Sareault for Tim Sareault's Eagle Scout Project

Meeting called to order @ 7:30 AM by Heidi Trottier

Minutes of the February 8, 2021, meeting:

Motion made to approve by Heidi Trottier, 2<sup>nd</sup> by Carol Hanson

Approved Unanimously

- **Review of Budget v.s. Paid and Unpaid Awards**

Budget - \$156,366

Allocation - \$46,238.62

Awards Unpaid:

- SHC Webmaster, bills monthly, \$400 remaining
- Note: We have reverted prior awards for BMX/Eagle Scout project back to reserve funds due to lack of submission, \$9000.

Current Balance - \$150,701.28

- **Funding Requests:**

- 1) **Sandwich Arts Alliance, June Bower-Barrett - \$3500**

Adirondack Chair Trail 2022, \$3000 for artists stipends @ \$100/artist.

Free tickets for The Belle of Amherst at Town Hall, \$500 @ 25 tickets x \$20 each.

Motion to grant, Heidi Trottier; seconded by Daryl Crossman.

Unanimously approved.

- 2) **Tim Sareault, Eagle Scout Project at Brady Island - \$1500.**

Building permit has been issued with sponsorship of a local contractor. Same look & feel as original design; handicapped accessible, using 6x6 pressure-treated lumber.

Footings will be placed ~ April 30. Volunteers will build the rest. Funding underway from VSB, Fund for Sandwich & United Way. Final costs to be determined; will know in another 30 days.

Motion to grant, Carol Hanson; seconded by Tina Walker-Morin.

Unanimously approved.



**3) Sandwich Chamber of Commerce - \$7500, Sandwich Trail Map, \$2500 blog writer**

The Sandwich Trail Map project is entitled 'Villages of Historical Sandwich'. It needs to be redone as maps become out of date very quickly. Quote from Orleans vendor is \$5-\$6k. looking at printing between 5-10k copies. Would like to make it downloadable, user-friendly, use QR codes. On track from publishing the Guidebook on April 1.

Motion to grant, Heidi Trottier, seconded by Beverly Comeau.

Unanimously approved.

The Chamber would also like to engage a professional blog writer to write about local businesses and share members' info and news from June-October @ \$200/blog. This quote comes from Tommy Dodd who is a local, well-known writer associated with the Lamb & Lion Inn and the Belfry. The objective is to increase membership for the Chamber utilizing all social media contacts, travel websites, etc. Motion to decline, Heidi Trottier, seconded by Carol Hanson.

Unanimously declined.

- **Canal Chamber Board Seat**

Heidi Trottier has submitted documents to the Town reflecting the interest of Heather Mead of Heritage Gardens to join our VSB Board. We are awaiting confirmation from the Board of Selection to approve her appointment.

Motion to adjourn by Daryl Crossman, 2<sup>nd</sup> by Tina Walker-Morin  
Meeting adjourned 8:44 AM

Next Meeting: Tues., 4/12/22, 7:30 AM

Respectfully submitted,  
Kathy Aubin, Secretary