

GLASS TOWN CULTURAL DISTRICT STEERING COMMITTEE

MINUTES: MARCH 16, 2022

**LOCATION: via Zoom, hosted by Sandwich Public Library
3:30 P.M.**

**TOWN CLERK
TOWN OF SANDWICH**

APR 25 2022

**v H 59 M -Mg
RECEIVED & RECORDED**

Present: Katie Campbell, Charleen Johnson, Paula Johnson, Joanne Lamothe, Jeanne Prendergast, Rob Vinciguerra
Absent: Lee Repetto, Diane Scharf, Anne Scott-Putney, Ralph Vitacco

Call to Order: Chair Jeanne Prendergast called the meeting to order at 3:30 p.m.

Approval of Minutes of February 16, 2022 Meeting:

Motion to approve as amended: Katie Campbell; seconded: Joanne Lamothe; in favor: Katie Campbell, Joanne Lamothe, Charleen Johnson, Paula Johnson, Jeanne Prendergast, Rob Vinciguerra; motion passed.

Financials:

Funds held by Town:		
General funds	\$ 95.00	
MCC grant rec'd 3/4/22	<u>7,500.00</u>	
Total Town-held funds		\$ 7,595.00
Friends Account:		
Balance as of 2/16/22	2,844.72	
Income:		
Bank interest	.02	
No expenses		
Balance as of 3/16/22, Friends Acct		<u>2,844.74</u>
Total, Combined Accounts		\$ 10,439.74

Outstanding Invoices:

Michael Magyar - \$500 – second paperweight order
Chamber of Commerce - \$175 – membership fee
Chamber of Commerce - \$75 – SandwichFest booth
Payment of the above three invoices was approved by all in attendance.

Paperweight status:

Original order of 50:
 4 remaining, all at Spotted Cod
Second order of 25
 Received 20 on March 8, 2022. Other 5 did not pass quality control; not sellable
 5 left with Michael Magyar to sell



3 to Chamber of Commerce to sell
12 Charleen has in inventory

Glass House Educational Program:

Will consist of (1) the focus of our booth at SandwichFest and (2) a partnership program with the Rec Department.

SandwichFest:

Michael Magyar, the artist - "Meet the Artist at booth #__ at 11:00 a.m."
"Live talk with the Artist at the obelisk at 1:00 pm"

PA announcer - would be asked to make an announcement 2-3 times.
Signs - would be displayed at each end of the Festival route announcing the above.
Flyers - will be handed out
Video – podcast with Jeanne and Melinda plus video of Michael Magyar – have playing
Obelisk photographs – Rob will produce and frame his photographs for sale at the
event

Jeanne will clear the plan with Michael and Denise.

Rec Plan: Paula has spoken with Tricia MacDonald. Tricia was enthused about the idea and will meet further with Paula.

Self-Guided Tour Project:

The work for this project has been started, and will be continued and finished, by SCTV; the Glass Town Cultural District will contribute funding towards its completion. This will entitle our name to be associated with the project. Paula will submit a grant proposal for consideration.

Future Fundraising:

Discussion: Hold a fundraising event? No.
Work with other committees i.e. Preservation Trust and share proceeds?
A variety show?
A cemetery tour?
A regional art-related event
The Hyannis Sound event – donations accepted at this event for GTCD?
Joanne will check with Tammy McDevitt to see if this would be acceptable.

Raffle off something? - the paperweight?

Sell a promotional item i.e water bottles?

Jeanne will check this idea out with a visit to Positive Promotions on Jan Sebastian Drive. Jeanne requested all Committee members go to the Positive Promotions website and let her know if we see

anything exciting to sell.

Joanne will check with the Friends of the Library group to make sure our selling a promotional item would be acceptable.

Joanne will also check with the Hyannis Sound people to make sure they don't have any regulations prohibiting fund raising at their events.

Sell sunglasses with GTCD on the sides – for both Hyannis Sound event and at SandwichFest?

Other Business:

1. Jeanne suggested that it would be beneficial for us to have a “review” of our first art-related project: what worked? what didn't? what criteria do we want going forward? so that we can learn from the experience in preparation for our next official project. We might even want to consider putting out a RFP to the artists, asking for their ideas. Two ideas put forth to consider for next project:
 1. something indigenous
 2. chalk murals on sidewalks, in parking lots?
2. Paula suggested we should be making more use of our website and other social media. Jeanne will put this on our April agenda.

Next meeting – Wednesday, April 20, 3:30 p.m. - IN PERSON - in the MacKnight Room at the Library.

There being no further business to attend to, the meeting was adjourned, with all in favor, at 4:47 p.m.

Respectfully submitted,

Charleen L. Johnson

Charleen L. Johnson
Secretary